

Eldorado National Forest Interpretive Association (ENFIA)

Board Meeting Minutes

January 17, 2024 PST

Board Members present: Stan Trevena, Ken Nieland, Barbara Simpson, Edi Barrow

Board Members absent: Bruce Odelberg

Others present: Frank Tortorich, Phil Hartvig, Mark Sandperl, Lisa Irving-Peterson
Chris Sailor (USFS), Mike Barrow

1. On-line Zoom meeting was opened by Stan at 9:07am.
2. Approval of Agenda - it was decided we will no longer approve agendas.
3. Approval of Minutes from December 20, 2023 - moved by Ken, seconded by Barbara, unanimously approved.
4. President's Report - Stan Trevena.
 - Scheduler position - Still open
 - Updating/Creating job descriptions - On to do list, Edi interested in helping Stan
 - Google Drive structure - Check it out under "shared drives", includes historical minutes, specific access as is appropriate to financial, cabin, station etc.
 - CPIS CPA - Sales Tax and Square / Cash only sales (combined items) - Goal Feb.1st to change square to price + tax - mostly affects maps/ books - all stations will be visited to fix price tags - adding tax impacts the cash drawer - losing need for parking fees - CPA suggested credit card only - will lose some sales if CC only. Ken moved that all retail locations move to credit card only, Barb seconded, unanimously passed.
 - Membership - 2023 almost 100 free given - 20% logged on and none renewed. Ken moved that we eliminate free membership, Barb seconded, unanimously approved.
 - Develop Discipline Policy - pushed to future agenda
 - Revise/Update Cabin Policy - pushed to future agenda
5. Vice President's Report - Ken Nieland
 - Junior Ranger Program - working with Reanna Suela, Conservation/Education Specialist w/ELDNF - Next step is art work @ \$4-5,000. Alpine Grant balance @ \$2,616.50. Benefits all ELDNF so use the General Donation fund, currently @ \$6,493.92, for the balance. Anticipate USFS does printing. Edi moved, Barb seconded, unanimously approved to provide funding.
 - Development of Fundraising Committee - Feels great potential to develop a war chest with reserve funds for hard times.
 - ADDED: Wright's Lake. Boy Scout Eagle project still on track to redo the amphitheater. Adam Kay, Lead Interpretive Ranger USFS would appreciate support to man that station, usually manned by John Erickson, and provide talks
 - Budget Committee - Ken will head up w/ Barbara, Edi and Stan w/goal budget draft for the February meeting.

6. Treasurer's Report - Barbara Simpson
 - Checking \$58,877 & Donation Accounts \$26,716. Retail ordering is beginning.
7. USFS Report - Chris Sailor
 - Working on seasonal hiring. Snow parks up and running. Plowing not happening well. Snow camping is a problem. Kirkwood is a mess with heavy use because Heavenly's lift is not working/working well. Stan noted trail counter grant paperwork completed. Response to question: sale of xmas trees supports timber program/public service, patrolling & enforcement and some to desk staffing and OT.
8. ENFIA Retail Report - Lisa Irving-Peterson
 - Inventory Plan. Sophia is starting to put in orders to support open facilities, plus a big map order due to more fire restrictions/no fires in the Mokie at all.
 - Sales Tax - all map/book sales tags are being removed/replaced as needed.
9. Carson Pass Station Coordinator/Manager Report - Mike Barrow/Mike Conroy. Meeting with Stan tomorrow. Received much info from Karen Heine. Last year 3000+ copies were made, who pays for this? Stan will inquire with Kristi if USFS will copy. The future might be a high resolution map people can download or take a picture of - Mark will explore.
10. Facilities Report - Phil Hartvig: supplies purchased for the CPIS solar, waiting.....
11. Membership Update- Robyn Sandperl taking on. Without free membership, might be <100
12. Newsletter Update - get articles to Robyn Sandperl by end of month
13. Social Media Update - Mark Sandperl: More people "liking" on Facebook. Doing more on instagram.
14. Website Update: Stan is still looking for someone to take over
15. Old Business: Carson Pass Hiking Guide - Need to reprint - get sponsors, donations - wholesale in Markleeville? Ken will connect w/ Bruce. Might be \$4k+ for 250 copies.
16. Other announcements? Quick discussion on getting ENFIA email to your regular email feed (per Edi) or to have email status note come to you directly (per Stan)

Meeting adjourned at 10:56am Next meeting February 21, 2024 @ 9am
 Submitted by: Edi Barrow, ENFIA Secretar